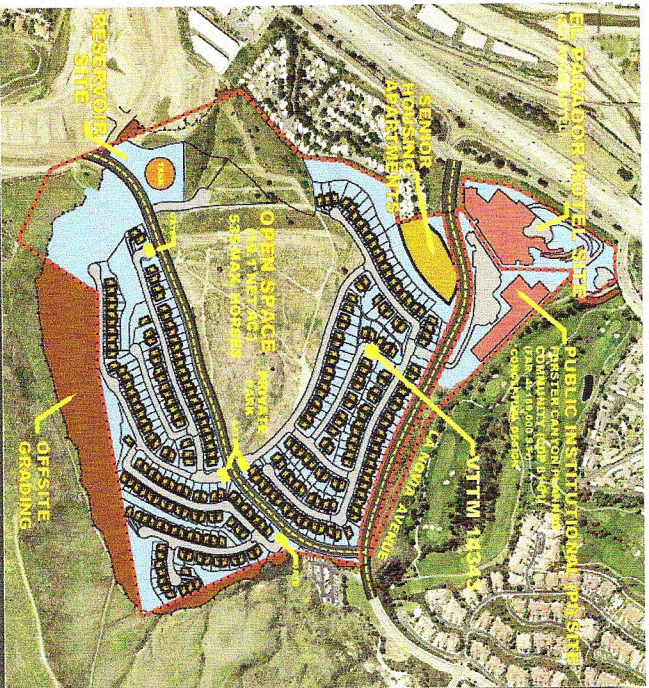


NO on Measure B

1998 Plan



- 440 homes
- A 300-room hotel
- Approximately 10 acres zoned for a school, church, city hall, or other public facility
- Limited private open space

The Choice

Measure B is **not** a choice between this development and no development.

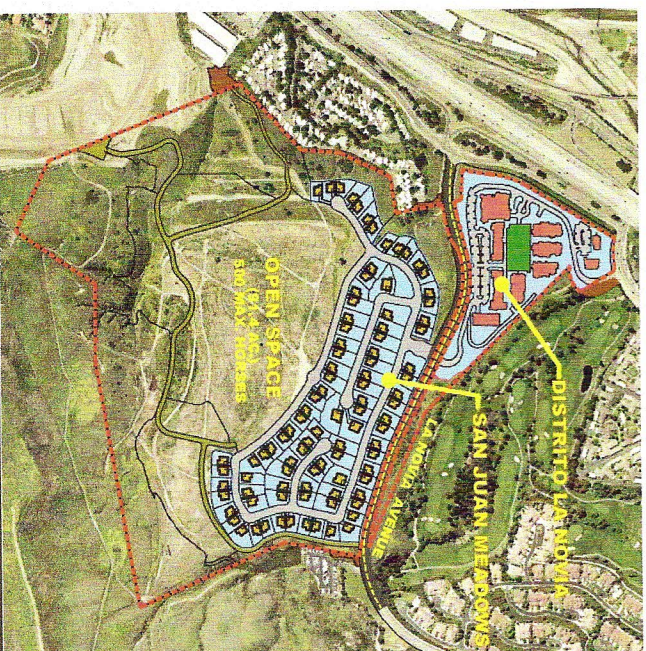
It is a **choice** between **two developments**—a very dense **1998 Plan**, which already has been approved and could be built today, and a much more modest **2010 Plan**, which a new property owner, working closely with the city council and the community, has proposed for the same site. To learn more, visit www.yesonmeasureb.com.

VOTE YES on MEASURE B!

Paid for by YES on Measure B, funded by Advanced Group 99-SJ and Advanced Group 03-79-2, California limited partnerships, property owner.

VS. YES on Measure B

2010 Plan



- 94 single-family detached homes
- 130 condominiums and apartments
- State-of-the-art equestrian facility
- Small neighborhood retail and office center about the size of Marbella Plaza
- 62 % of the property left as open space
- 50 % less residential than the 1998 Plan

